

PERSONAL PROFILE

I have been using computers for almost 21 years and I have gained an excellent knowledge in all areas of design, computers and the Internet. I am very passionate about the industry. As a designer I have pre-press, design & photography skills. I am fluent in all programmes associated in the industry.

I see one of my major strengths being my adaptability. I am able to jump easily from being a designer, customer service to software and hardware technician and as a leader and manager. This adaptability can also be seen in my design work where I am able handle any task I'm given, be it or print, multimedia, branding, or web.

CAREER HISTORY

DAVID HILYANDER DESIGN

(FEB 2004 - PRESENT)

Position Details: Marketing/Design/Photography/Promotions

- Marketing and Promotions - Web/Print/TV
- Design - for print & web
- Promotional Products - Teamwear / Corp Uniforms / Work Safety Uniforms - giveaways
- Advertising
- Team & Corporate & Onsite Location Photography
- Sales

Major Client - Cabramatta Junior Rugby League Football Club (Feb 2004 - Present)

- Designing (Football Club Newsletter - action photos - website)
- Marketing and Promotions - Poster & Plasma screen designs
- Taking team and individual photos for the parents
- Compiling Yearbook & Clubs Financial Report
- Preparing & Flight Checking files for print - Digital / Offset
- Taking sports action shots on a weekend

ART REPRO

(JAN 2005 - DEC 2005)

Position Details: Manager - Screen Printing / Embroidery & Printing Company

- Manage Staff - (4 Staff in total)
- Order & Liaise with Suppliers & courier companies
- Arrange and liaise with papers for advertising purposes
- Print Posters on Large Format Printers and any other instant printing requirements
- Check & Preflight all artwork for print & embroidery
- Design anything client requested - flyers, posters, shirt designs, logo's, web sites
- Maintain company web site
- Organise & design all advertisements and company promotions

ADCORP AUSTRALIA

(JULY 1998 - OCT 2004)

Level 1 Kelly St Ultimo

Position Details: Studio Manager/ Senior Designer/ Photographer -

- Managed 12 artists
- Trained and counselled staff when required
- Liaised with clients & Company Directors
- Design and set Automotive/Real Estate/Employment Ads for News press & magazines
- Design retail campaigns for - RJV Ford Group (19 Dealers) - Heartland Holden (7 Yards)
- Design brochures and material for the sale of properties - Real Estate
- Design layouts for the art room for use in newspress
- Work with creative team on major pitch/campaigns for our platinum clients
- Photograph buildings, surroundings, models, products, Car yards and cars for ad campaigns
- Liaise with printers
- Prepare artwork to go to press - CD/DVD or via Quickcut
- Design of manuals & advertising styles for platinum clients

Major Clients - Coke, Boral, Ford, Town Hall, Fujitsu, Volvo, McGrath Real Estate, Huxley Homes, Starr Partners Real Estate, Colliers, Sydney UD, Chandler McCloud.

COMMONWEALTH BANK

(OCT 1990 - DEC 1997)

Supply Services - Camperdown

Position Details: Small Offset Printer

- Worked on small offset printing presses printing all internal forms, stationary & business cards for the bank, which also included all aspects of finishing - Collate, fold, Stitch & bind.

DESIGN SKILLS:

- Researching
- Conceptualizing
- Product Design
- Packaging & P.O.S Design
- Photography
- Form Development
- Financial & Institutional Reports
- Branding, Logo, & Stationary Design
- Website Design / Construction

SOFTWARE SKILLS:

Graphic:

- Abode Illustrator
- Abode Photoshop
- Abode Indesign
- Abode Acrobat
- Quarkxpress

Interactive:

- Adobe Dreamweaver
- Adobe Flash

Scripting:

- Html
- CSS

Others:

- Microsoft Office
- Windows
- Mac Os X
- Quickcut

FURTHER EDUCATION

I find the Internet, with its vast library of information, to be one of the greatest places to research, study and expand my skill set. However since finishing high school, I have completed the following courses

- Certificate in Computer Design and Desktop Publishing
- HTML, XHTML & CSS & Web Principles (Adobe Certified Course)
- Adobe Dreamweaver CS4 Essentials (Adobe Certified Course)
- Adobe Flash CS4 Essentials (Adobe Certified Course)

DESIGN QUALITIES

Thorough and meticulous

Fast and able to work under pressure

Capable of doing a massive range of styles rather than just my own

Ability to stick to the creative brief and other guidelines

Excellent knowledge of design and typography

PERSONAL QUALITIES

Friendly, inquisitive, hardworking, funny, eager and passionate

PERSONAL ACHIEVEMENTS

CH10'S THE BIGGEST LOSER (REALITY WEIGHT LOSS SHOW - DEC 2005 - MAY 2006)

- 5 Months that changed my life I Lost over 50kg and have kept it off for over 3 years

HOBBIES AND INTERESTS

I am a qualified Personal Trainer & Head Trainer & Conditioner of Cabramatta Rugby League Club. All facets of design, art, photography, computers, technology, music, movies and travelling.

OTHER UNRELATED PROFESSIONAL EXPERIENCE:

Australian Tax Office (Feb 2009 - Mar 2009)

Position Details: Temp Position - Inbound Customer Call Centre

CampDavid PT (Jan 2008 - Present)

Position Details: Personal Trainer - Group Exercise Instructor

Bodyworks Life Gym (June 2008 - Oct 2008)

Position Details: Personal Trainer - Senior Gym Instructor - Marketing Manager

Betalife Weight Loss Company (May 2006 - March 2008)

Position Details: On-line Motivator - Forum Administrator

REFERENCES

Available upon request